

Queensland Suns Men's & Mixed Netball

DRIVEN BY PASSION. DEFINED BY EXCELLENCE.

2026 Athlete Sponsorship Packages



Queensland Suns Men's & Mixed Netball

YOUR SUPPORT POWERS MORE THAN JUST ONE ATHLETE.

Sport builds character, inspires unity, and ignites pride. You can help set the stage for performance and progress, on and off the court.



OUR MISSION

Queensland Suns Mixed and Men's Netball Association is the leading body responsible for fostering and developing men's and mixed netball in Queensland.

We aim to encourage more Queenslanders to play netball, and to create pathways from the grassroots to high performance for all individuals.



We are driven to unlock the potential of Men's and Mixed Netball in Queensland by creating pathways for all individuals from grassroots to high performance.

We are committed to creating an inclusive and professional environment that will underpin our future growth and enable us to create success at the annual Australian championships.

We are ambassadors of the game and aim to raise its profile as a legitimate and equal branch of Netball in Queensland.

ABOUT US

Queensland Suns is the elite men's and mixed netball association in Queensland and is the only men's netball association with a current Memorandum of Understanding (MOU) with Netball Queensland. Queensland Suns exists to provide opportunities for members of the community to excel in the elite, and high-performance athlete program in a safe and inclusive environment, whilst being at the forefront of growth of men's and mixed netball in a high exposure public space.

Our association has a proud history and strong and active presence in the netball community in from grassroots participation through to elite athletes in Queensland and Australia. We embody the Queenslander spirit of never giving up and fighting hard through to the final siren.

We are managed by dedicated volunteers, who selflessly commit their time and skills to bring to life our vision of developing elite pathways for men's and mixed athletes, and further developing opportunities for boys and men's netball throughout Queensland.

As a volunteer run, local sport club, we are reliant upon the generous support of local businesses and individuals to continue providing opportunities and benefits for our members and the broader community.

Queensland Suns Men's & Mixed Netball

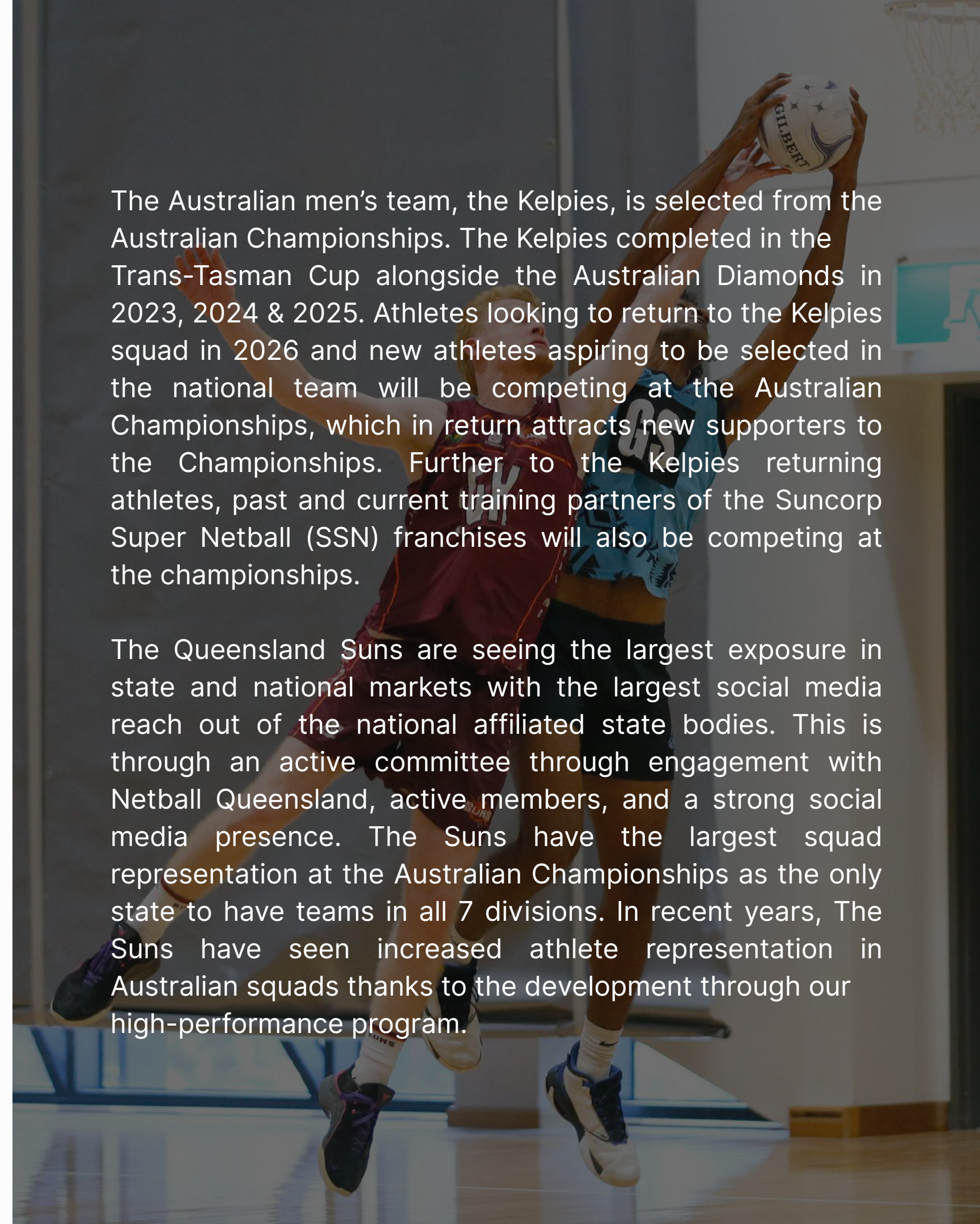
WHY PARTNER WITH OUR ATHLETES

Now is the perfect time to sponsor Men's and Mixed Netball in Australia. Participation levels in men's and mixed netball are increasing at all levels of the game, with the Australian Championships being the pinnacle of the sport that athletes aspire to compete in.



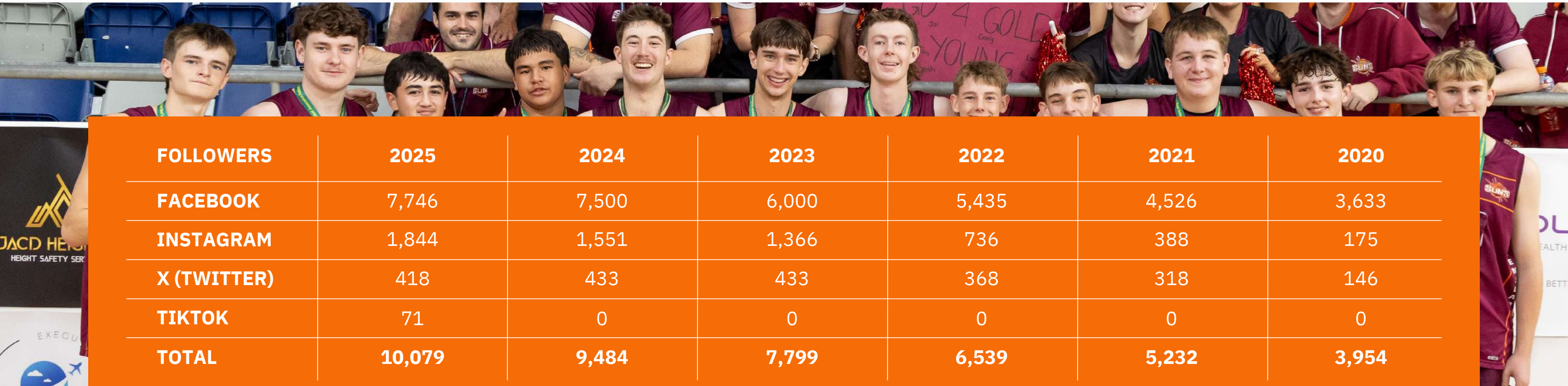
The Australian men's team, the Kelpies, is selected from the Australian Championships. The Kelpies completed in the Trans-Tasman Cup alongside the Australian Diamonds in 2023, 2024 & 2025. Athletes looking to return to the Kelpies squad in 2026 and new athletes aspiring to be selected in the national team will be competing at the Australian Championships, which in return attracts new supporters to the Championships. Further to the Kelpies returning athletes, past and current training partners of the Suncorp Super Netball (SSN) franchises will also be competing at the championships.

The Queensland Suns are seeing the largest exposure in state and national markets with the largest social media reach out of the national affiliated state bodies. This is through an active committee through engagement with Netball Queensland, active members, and a strong social media presence. The Suns have the largest squad representation at the Australian Championships as the only state to have teams in all 7 divisions. In recent years, The Suns have seen increased athlete representation in Australian squads thanks to the development through our high-performance program.



Queensland Suns Men’s & Mixed Netball

The Queensland Suns have an increasing profile through the community and social media. This can be seen with the social media growth of the association profiles as see below:

A group of young men, likely Queensland Suns players, are smiling and posing for a photo. They are wearing maroon and green jerseys. In the background, there are blue stadium seats and a banner that says "4 GOLD" and "YOUNG".

FOLLOWERS	2025	2024	2023	2022	2021	2020
FACEBOOK	7,746	7,500	6,000	5,435	4,526	3,633
INSTAGRAM	1,844	1,551	1,366	736	388	175
X (TWITTER)	418	433	433	368	318	146
TIKTOK	71	0	0	0	0	0
TOTAL	10,079	9,484	7,799	6,539	5,232	3,954

Information correct as at 26/08/2025.

OUR SOCIAL MEDIA INSIGHTS

2025

INSIGHTS

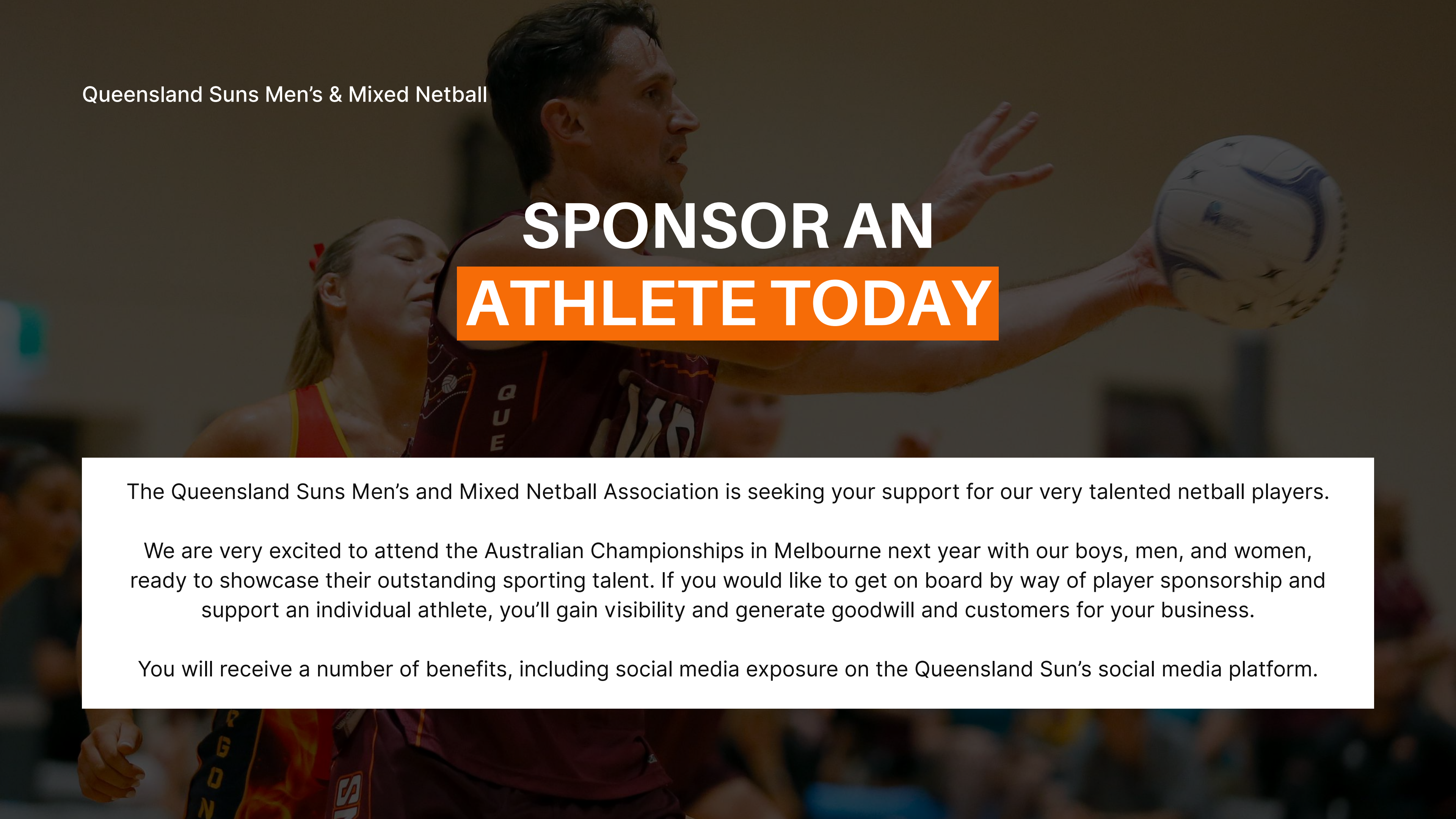
With a community first mindset, combined with our commitment to educating and entertaining our audience, we have seen some significant growth:

PLATFORM	AVERAGE STORY VIEWS	AVERAGE VIDEO VIEWS	AVERAGE STATIC VIEWS	HIGHEST STORY VIEWS	HIGHEST VIDEO VIEWS	HIGHEST STATIC VIEWS
FACEBOOK	550	2K	2.6K	735	5.7K	18.1K
INSTAGRAM	650	5.6K	2.8K	3.4K	14.5K	15.9K
TIKTOK	NA	433	3.1K	NA	10.3K	576

As an example, during our 2025 Nationals campaign (March to April 2025) we had 330K views across our Facebook content alone, during our 2026 campaign we plan to elevate our content strategy further to reach even more of our audience during that period.

Information correct as at 26/08/2025.





Queensland Suns Men's & Mixed Netball

SPONSOR AN ATHLETE TODAY

The Queensland Suns Men's and Mixed Netball Association is seeking your support for our very talented netball players.

We are very excited to attend the Australian Championships in Melbourne next year with our boys, men, and women, ready to showcase their outstanding sporting talent. If you would like to get on board by way of player sponsorship and support an individual athlete, you'll gain visibility and generate goodwill and customers for your business.

You will receive a number of benefits, including social media exposure on the Queensland Sun's social media platform.

2026 INDIVIDUAL ATHLETE SPONSORSHIP PACKAGES

Queensland Suns Men's & Mixed Netball

GOLD SPONSOR

\$1,500

- Company promotional post incl. the company logo on Qld Suns Social Media platforms
- Photo opportunity with athlete and company, published on athlete personal social media, together with promotional information about your company.
Qld Suns will share this content to 'Stories'.
- Opportunity to conduct a video interview with the athlete, published on the athletes personal social media.
Qld Suns will share this content to 'Stories'.
- Approval to tag and mention Qld Suns official pages on social media promotional posts relating to sponsorship.
- Logo on Qld Suns website (2026)
- Acknowledgement during Qld Suns end-of-season awards ceremony.



Queensland Suns Men's & Mixed Netball

SILVER SPONSOR

\$1,000

- Photo opportunity with athlete and company, published on athlete personal social media, together with promotional information about your company.
Qld Suns will share this content to 'Stories'.
- Athlete to promote company on 'personal' social media platforms (i.e. Facebook/Instagram/TikTok) – minimum 2 in lead up to national championships
Qld Suns will share this content to 'Stories'.
- *Opportunity to conduct a video interview with the athlete, published on the athletes personal social media.*
Qld Suns will share this content to 'Stories'.
- Approval to tag and mention Qld Suns official pages on social media promotional posts relating to sponsorship.



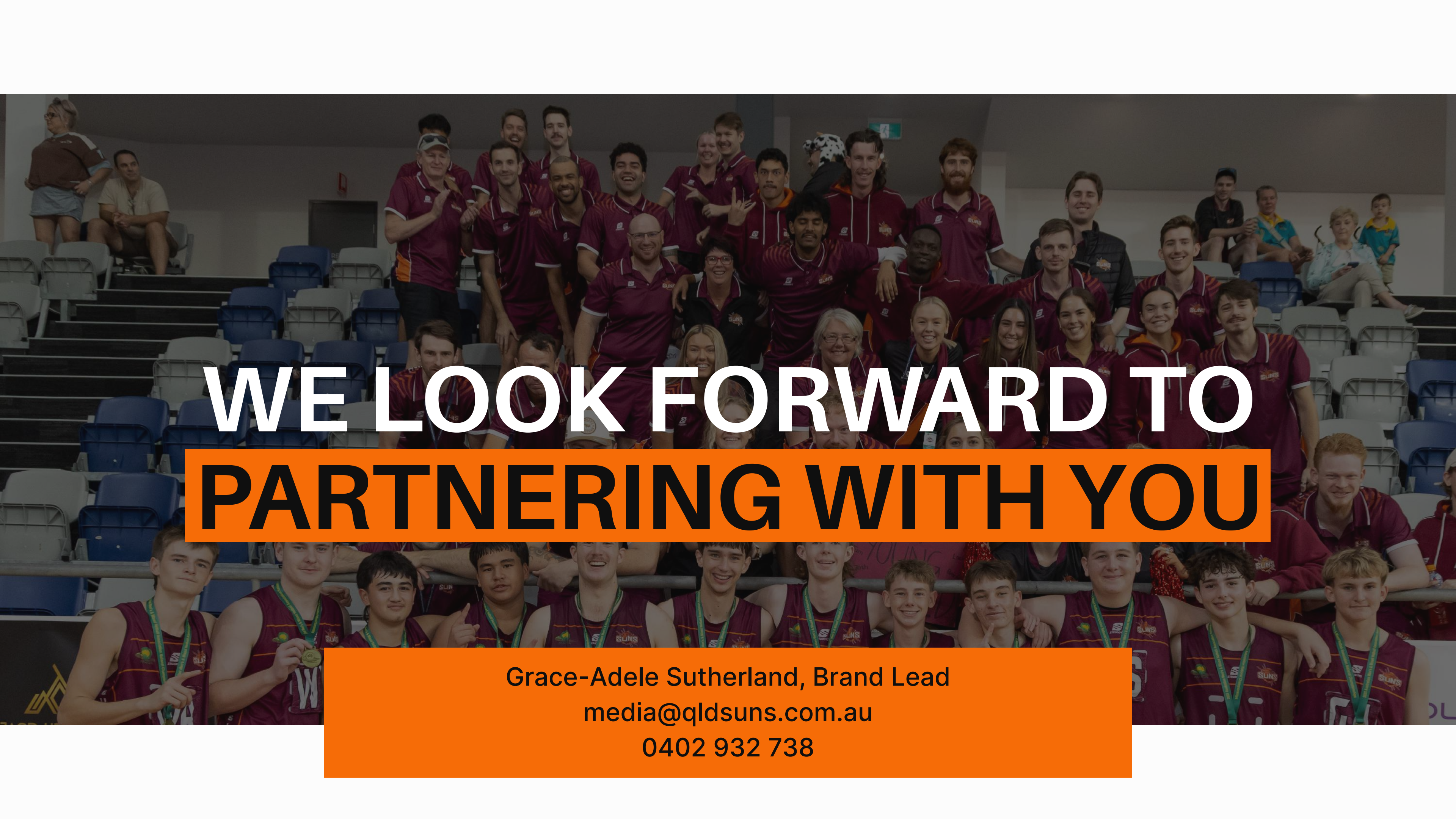
Queensland Suns Men's & Mixed Netball

BRONZE SPONSOR

\$500

- Photo opportunity with athlete and company, published on athlete personal social media, together with promotional information about your company.
Qld Suns will share this content to 'Stories'.
- Athlete to promote company on 'personal' social media platforms (i.e. Facebook/Instagram/TikTok) – minimum 2 in lead up to national championships
Qld Suns will share this content to 'Stories'.





**WE LOOK FORWARD TO
PARTNERING WITH YOU**

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