

Queensland Suns Men's & Mixed Netball

DRIVEN BY PASSION.

DEFINED BY EXCELLENCE.

2026 Sponsorship Packages



Queensland Suns Men's & Mixed Netball

YOUR SUPPORT POWERS MORE THAN THE GAME.

Sport builds character, inspires unity, and ignites pride. This proposal sets the stage for performance and progress, on and off the court.



OUR MISSION

Queensland Suns Mixed and Men's Netball Association is the leading body responsible for fostering and developing men's and mixed netball in Queensland.

We aim to encourage more Queenslanders to play netball, and to create pathways from the grassroots to high performance for all individuals.



We are driven to unlock the potential of Men's and Mixed Netball in Queensland by creating pathways for all individuals from grassroots to high performance.

We are committed to creating an inclusive and professional environment that will underpin our future growth and enable us to create success at the annual Australian championships.

We are ambassadors of the game and aim to raise its profile as a legitimate and equal branch of Netball in Queensland.

ABOUT US

Queensland Suns is the elite men's and mixed netball association in Queensland and is the only men's netball association with a current Memorandum of Understanding (MOU) with Netball Queensland. Queensland Suns exists to provide opportunities for members of the community to excel in the elite, and high-performance athlete program in a safe and inclusive environment, whilst being at the forefront of growth of men's and mixed netball in a high exposure public space.

Our association has a proud history and strong and active presence in the netball community in from grassroots participation through to elite athletes in Queensland and Australia. We embody the Queenslander spirit of never giving up and fighting hard through to the final siren.

We are managed by dedicated volunteers, who selflessly commit their time and skills to bring to life our vision of developing elite pathways for men's and mixed athletes, and further developing opportunities for boys and men's netball throughout Queensland.

As a volunteer run, local sport club, we are reliant upon the generous support of local businesses and individuals to continue providing opportunities and benefits for our members and the broader community.

Queensland Suns Men's & Mixed Netball

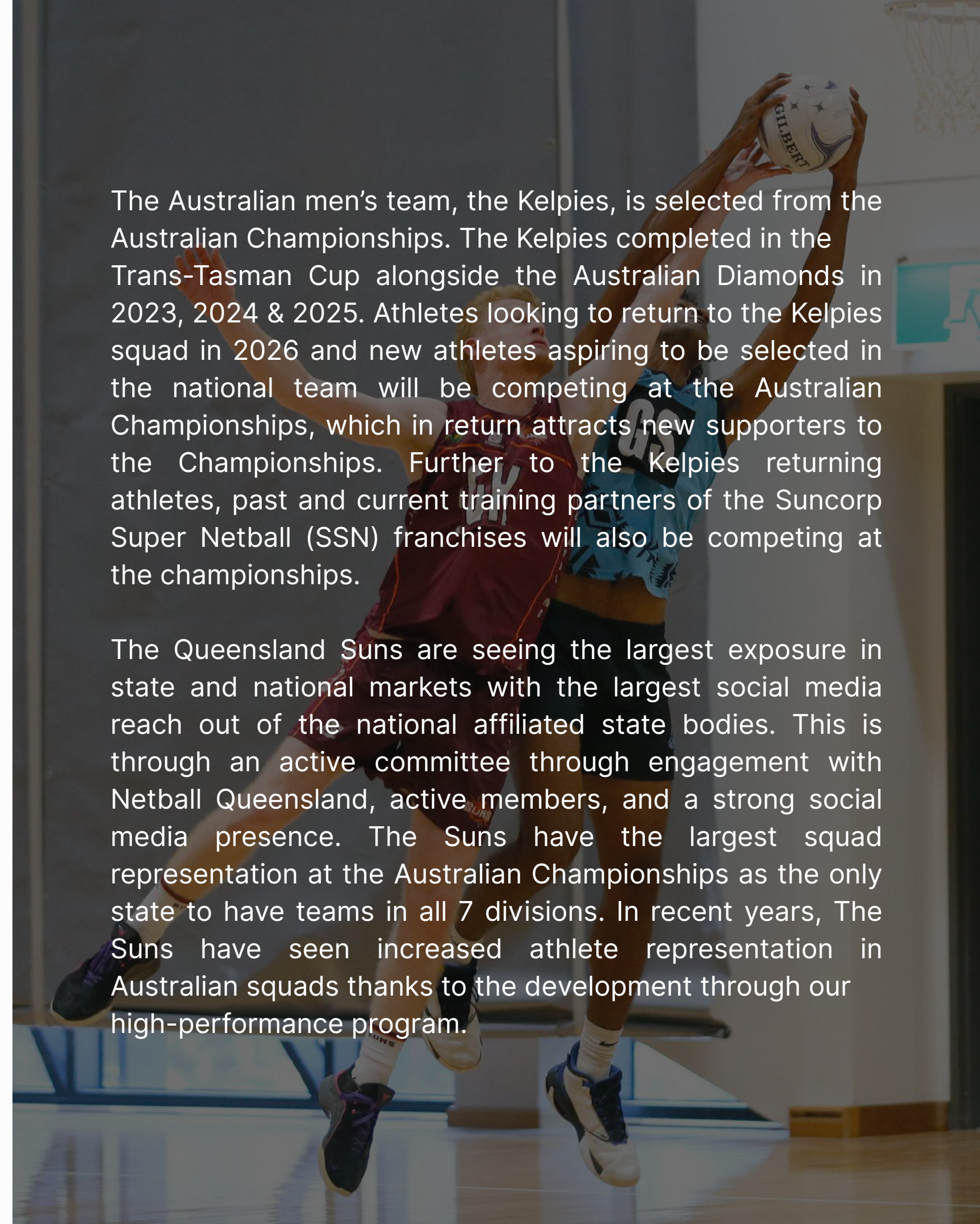
WHY PARTNER WITH US

Now is the perfect time to sponsor Men's and Mixed Netball in Australia. Participation levels in men's and mixed netball are increasing at all levels of the game, with the Australian Championships being the pinnacle of the sport that athletes aspire to compete in.



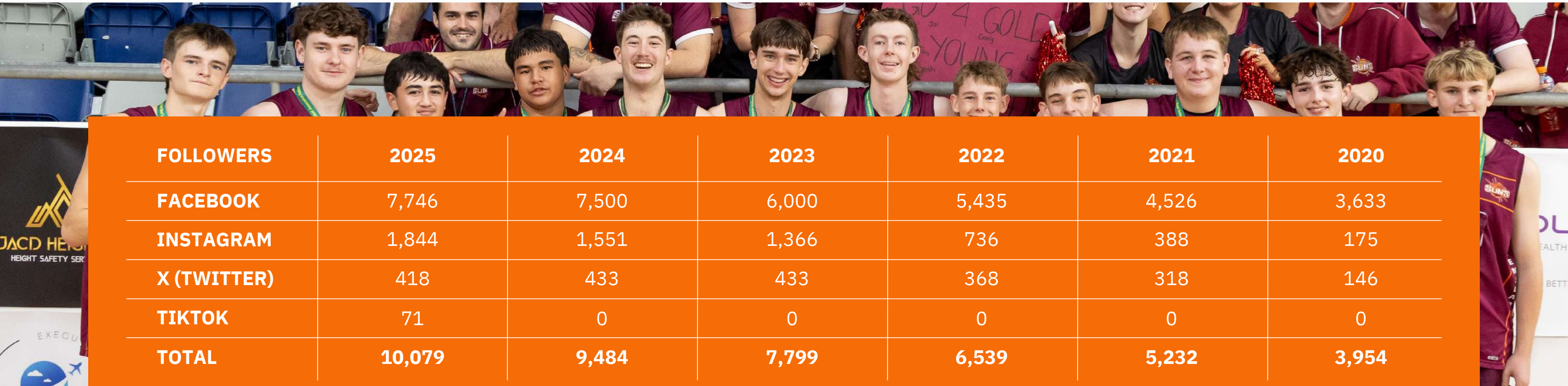
The Australian men's team, the Kelpies, is selected from the Australian Championships. The Kelpies completed in the Trans-Tasman Cup alongside the Australian Diamonds in 2023, 2024 & 2025. Athletes looking to return to the Kelpies squad in 2026 and new athletes aspiring to be selected in the national team will be competing at the Australian Championships, which in return attracts new supporters to the Championships. Further to the Kelpies returning athletes, past and current training partners of the Suncorp Super Netball (SSN) franchises will also be competing at the championships.

The Queensland Suns are seeing the largest exposure in state and national markets with the largest social media reach out of the national affiliated state bodies. This is through an active committee through engagement with Netball Queensland, active members, and a strong social media presence. The Suns have the largest squad representation at the Australian Championships as the only state to have teams in all 7 divisions. In recent years, The Suns have seen increased athlete representation in Australian squads thanks to the development through our high-performance program.



Queensland Suns Men’s & Mixed Netball

The Queensland Suns have an increasing profile through the community and social media. This can be seen with the social media growth of the association profiles as see below:

A group of young men, likely Queensland Suns players, are smiling and posing for a photo. They are wearing maroon and green jerseys. In the background, there are blue stadium seats and a banner that says "4 GOLD" and "YOUNG".

FOLLOWERS	2025	2024	2023	2022	2021	2020
FACEBOOK	7,746	7,500	6,000	5,435	4,526	3,633
INSTAGRAM	1,844	1,551	1,366	736	388	175
X (TWITTER)	418	433	433	368	318	146
TIKTOK	71	0	0	0	0	0
TOTAL	10,079	9,484	7,799	6,539	5,232	3,954

Information correct as at 26/08/2025.

OUR SOCIAL MEDIA INSIGHTS

2025

INSIGHTS

With a community first mindset, combined with our commitment to educating and entertaining our audience, we have seen some significant growth:

PLATFORM	AVERAGE STORY VIEWS	AVERAGE VIDEO VIEWS	AVERAGE STATIC VIEWS	HIGHEST STORY VIEWS	HIGHEST VIDEO VIEWS	HIGHEST STATIC VIEWS
FACEBOOK	550	2K	2.6K	735	5.7K	18.1K
INSTAGRAM	650	5.6K	2.8K	3.4K	14.5K	15.9K
TIKTOK	NA	433	3.1K	NA	10.3K	576

As an example, during our 2025 Nationals campaign (March to April 2025) we had 330K views across our Facebook content alone, during our 2026 campaign we plan to elevate our content strategy further to reach even more of our audience during that period.

Information correct as at 26/08/2025.





Queensland Suns Men's & Mixed Netball

ADDITIONAL EXPOSURE

The Queensland Suns are seeing greater exposure through interaction in community events, social media, and events and games with the Queensland Firebirds and Sunshine Coast Lightning. This includes traditional media platforms including the Courier Mail, talk back radio interviews, Netball Queensland newsletters and our own email marketing.

Queensland Suns Men's & Mixed Netball

2026 SPONSORSHIP PACKAGES

Queensland Suns Men's & Mixed Netball

DIGITAL **SPONSOR**

\$5,000

Digital Only Sponsor

- Logo placed in sponsors section on website
- Logo on EDM
- 1 x EDM Feature
- 1 x Social media post



Queensland Suns Men's & Mixed Netball

PATHWAYS SPONSOR

\$10,000

Support our underage players.

"Proudly supporting the next generation of Suns athletes" tagline

- Logo on juniors training shirt
- Logo on juniors polos
- Logo on playing bibs
- Logo placed in sponsors section on website
- Logo on EDM
- 1 x Social media post



Queensland Suns Men's & Mixed Netball

SEASON LAUNCH NAMING RIGHTS SPONSOR

\$4,000

Naming rights for our Season Launch, team meet & greet and Suns setting expectations

- Naming rights for event
- Logo placed in sponsors section on website
- Logo on EDM
- Logo on all promotional posts in the lead up to the event



Queensland Suns Men's & Mixed Netball

VALUE BASED SPONSOR

\$5,000

For purpose-driven brands

Health, Inclusion, First Nations, Medical, Food etc

- Guest blog on website (and included in monthly edm)
- Guest social media post
- 1 x IG Static or Reel / TikTok "brought to you by xx"
- Logo placed in sponsors section on website
- Logo on EDM



Queensland Suns Men's & Mixed Netball

NAMING RIGHTS SPONSOR

\$30,000

Support the Queensland Suns 2026 tour with naming rights.

- Naming rights eg "The [Business Name] Queensland Suns"
- Guest blog on website (and included in monthly edm)
- Guest social media post
- Logo on every social media post during tour (daily schedules, score updates etc. minimum of 30 posts)
- Tagged in every caption during tour
- Logo placed in sponsors section on website
- Logo on EDM



Queensland Suns Men's & Mixed Netball

GOLD TOUR SPONSOR

\$20,000

Support the Queensland Suns 2026 tour

- Guest blog on website (and included in monthly edm)
- Guest social media post
- Logo on every social media post during tour (daily schedules, score updates etc. minimum of 30 posts)
- Tagged in every caption during tour
- Logo placed in sponsors section on website
- Logo on EDM



Queensland Suns Men's & Mixed Netball

SILVER TOUR SPONSOR

\$15,000

Support the Queensland Suns 2026 tour

- Support the Queensland Suns 2026 tour
- Guest blog on website (and included in monthly edm)
- Guest social media post
- Logo on daily schedule posts during tour (7 posts)
- Tagged in all of the above captions
- Logo placed in sponsors section on website
- Logo on EDM



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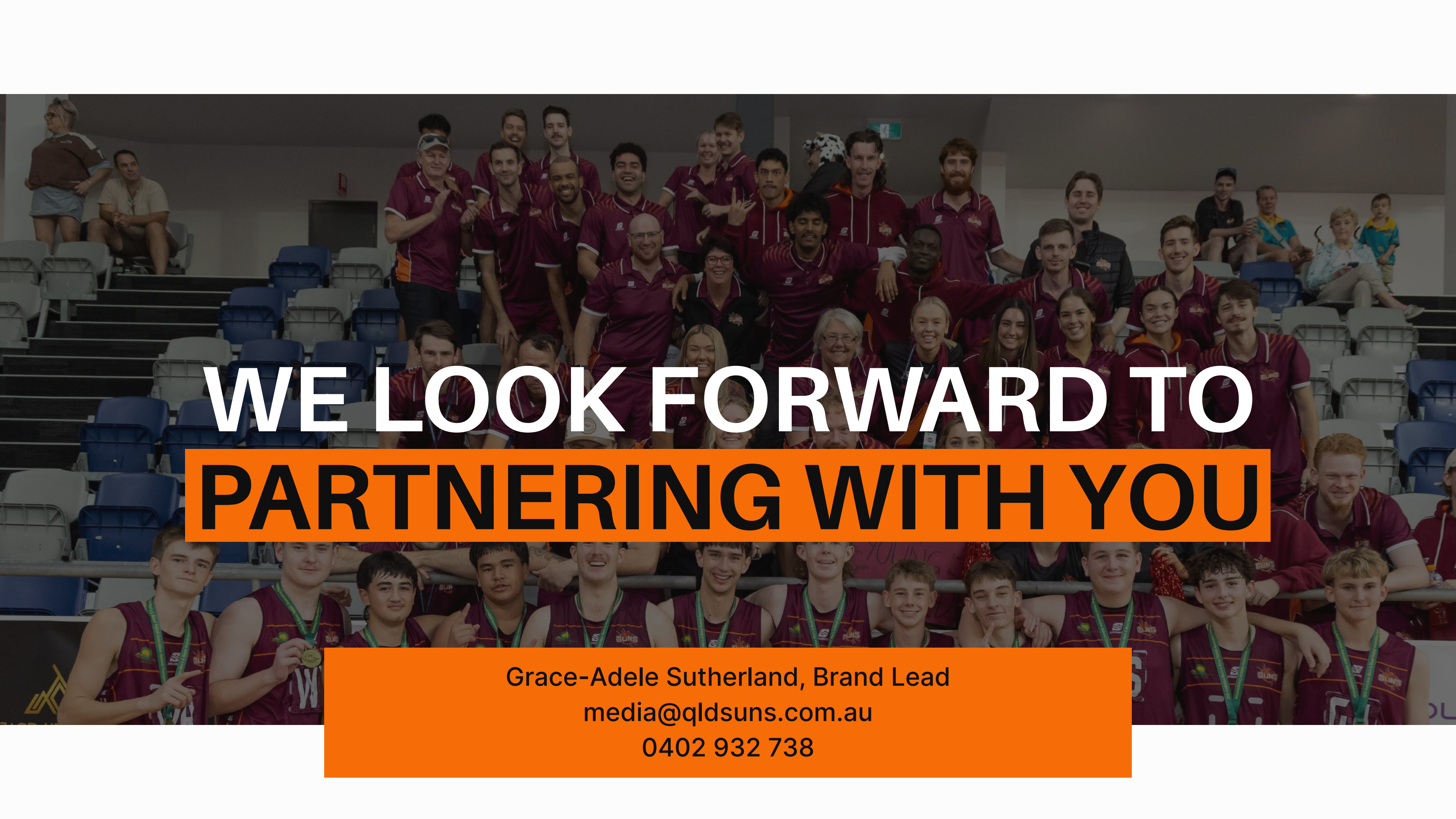
TEAM SPONSOR

\$10,000

Support the Queensland Suns 2026 tour for a specific team

- Logo placed on team polos
- Logo on team bibs
- Logo on all team related social media posts (eg score updates)
- Guest blog on website (and included in monthly edm)
- Guest social media post
- Logo placed in sponsors section on website
- Logo on EDM





**WE LOOK FORWARD TO
PARTNERING WITH YOU**

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