



QUEENSLAND SUNS MEN'S & MIXED NETBALL ASSOCIATION (INC)

www.qldsuns.com



Social Media Policy

The Queensland Suns Men's & Mixed Netball Association hereon within this policy will be referred to as (the Suns).

Purpose:

This Policy is a public statement that The terms within this policy are to protect our members, volunteers and representatives and create a positive, harmonious environment. The purpose of this policy is to outlines standards and conduct expected from all members when using social media. The policy aims to ensure all members are aware of their obligations and understand the risks associated with it's use to safeguard the reputation of (the Suns) and/or the safety of our membership.

Scope:

This Policy applies to all players including but not limited to any individual that is a member of (the Suns). This policy will apply for the full duration of the individuals membership with (the Suns) unless otherwise outlined within their contract.

Social Media Definition:

Social Media includes but not limited to the follow:

- Social networking sites (e.g. Facebook, Instagram,, LinkedIn, Yammer)
- Social video and photo sharing websites (e.g. Flickr, YouTube, Picasa)
- Blogs, including corporate blogs and personal blogs
- Blogs hosted by media outlets (e.g. 'comments' or 'your say' feature in major newspapers)
- Micro-blogging (e.g. Twitter)
- Wikis and online collaborations (e.g. Wikipedia)
- Forums, discussion boards and groups (e.g. Google groups, Whirlpool)
- Vod and podcasting
- Online multiplayer gaming platforms
- Instant messaging (including SMS)

Policy:

As a player for (the Suns) you are a representative of our association and its values. Therefore any public posts, comments, photos, audio, reactions you publish relating to the (the Suns) or it's members, official's, volunteers, affiliates or commercial partners or to netball and general falls within this policy.

All players are encouraged to engage and positively promote (the Suns) on social media but are **not authorised** to make any public statements without expressed permission.



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(The Suns) reserve its right to have any posts, comments, photos, audio, reactions you publish and deemed inappropriate to be removed. In these circumstances the individual will be notified formally and asked to remove the post immediately. Non compliance with this directive will result in:

- Disciplinary action which may include termination of your position
- Formal application form the QLD Suns seeking sanctions being placed on your account by the relevant platform provider.

If any posts, comments, photos, audio, reactions you publish are considered to:

- Bring the association or its affiliates, partners in to disrupt,
- Compromise the integrity of the association
- Defame an individual or organisation
- Imply (the Suns) endorsement of your personal view
- Disclosed without authorization confidential information

(The Suns) will consider this a serious breach of the (the Suns) social media guidelines and will require disciplinary action which may include both a public apology and termination of your position.

General Do's	General Don'ts
Use common sense	Never act thing anything you write is private
Always show respect to your competitors	Don't abuse or make disparaging comments
Post team score updates and results	Don't post in appropriate photos (eg: drinking)
Tag yourself in photos	Ignore any haters and take the high road

I have read the rules and conditions set down by the Suns above and agree to abide by everything specified.

Player Sign

Parent / Guardian

Name: _____

Name: _____

Signed: _____

Signed: _____

Date: _____

Date: _____